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an introduction to linguistics this edition contains a chapter on language and style discussing literature advertising and newspapers there are also sections on language origin the role of verbs language and power and sign language

this classic book is a straightforward introduction to linguistics which attempts to answer two fundamental questions what is language and how does language work it outlines the scope of linguistics explaining basic concepts and essential terminology with examples drawn mainly from english sound patterning syntax and meaning the inner core of linguistics are discussed simply and clearly as are the rapidly growing areas of pragmatics sociolinguistics psycholinguistics and stylistics you will find this contemporary easy to read book essential to broadening your understanding of the subtleties and power of language not got much time one five and ten minute introductions to key principles to get you started author insights lots of instant help with common problems and quick tips for success based on the author's many years of experience test yourself tests in the book and online to keep track of your progress extend your knowledge extra online articles at teachyourself.com to give you a richer understanding of linguistics five things to remember quick refreshers to help you remember the key facts try this innovative exercises illustrate what you've learnt and how to use it

how and why do languages change where does the evidence of language change come from how do languages begin and end this introduction to language change explores these and other questions considering changes through time the central theme of this book is whether language change is a symptom of progress or decay this book will show you why it is neither and that understanding the factors surrounding how language change occurs is essential to understanding why it happens this updated edition remains non technical and accessible to readers with no previous knowledge of linguistics

teach yourself linguistics is a straightforward introduction to linguistics the systematic study that seeks to answer two fundamental questions what is language and how does language work this book outlines the scope of linguistics explaining the basic concepts and essential terminology it discusses sound patterning syntax and meaning as well as the rapidly growing areas of pragmatics sociolinguistics psycholinguistics and stylistics and it explores language and linguistic typology as well as contemporary uses of language and style in literature advertising and newspapers

this new title in the popular flash series gets straight to the key facts of linguistics in just 96 pacy jargon free pages you will look at language understand sound get to grips with semantics consider language change explore psycholinguistics and much more besides

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this new title in the popular flash series gets straight to the key facts of linguistics in just 96 pacy jargon free pages you will look at language understand sound get to grips with semantics consider language change explore psycholinguistics and much more besides

a comprehensive text on linguistics which includes sections on speech disorders politeness the language of advertising and phonetics

investigating how changes to the world's media have affected and been affected by language this book explores a wide range of topics looking at the important and wide ranging implications of these changes on the world and our world view

this straightforward introduction to linguistics answers two fundamental questions what is language and how does language work understand linguistics outlines the scope of linguistics explaining basic concepts and essential terminology with examples drawn mainly from english sound patterning syntax and meaning the inner core of linguistics are discussed simply and clearly as are the rapidly growing areas of pragmatics sociolinguistics psycholinguistics and stylistics

this introduction to linguistics is especially designed for students of english with a german speaking background it concentrates on the traditional core areas of linguistics without neglecting interdisciplinary and applied branches for this 4th revised edition all chapters were updated and supplemented with historical content and a chapter on the history of the english language was added new the comprehensive online glossary and online exercises

jean aitchison deals with the fundamentals of psycholinguistics in this updated 4th edition of the articulate mammal a study that requires no prior knowledge of the subject

a genuine introduction to the linguistics of english that provides a broad overview of the subject that sustains students interest and avoids excessive detail it takes a top down approach to language beginning with the largest unit of linguistic structure the text and working its

way down through successively smaller structures

with so many books studies and essays written about language bob lapierre wanted to come forth with something truly original in his classification of this highly sophisticated and complex human art form he wished to write this book in a language that a young person can understand yet he wanted to forthrightly explain that language is only a symbol it is a universal tool for communication between the animated in a more abstract definition he expressed that language is a system of forms and conventions used for communications in a community in this book bob lapierre revealed a list of 127 pidgin and creole languages spoken

an investigation into the way people use language in speech and writing this volume introduces the corpus based approach which is based on analysis of large databases of real language examples stored on computer

a genuine introduction to the linguistics of english that provides a broad overview of the subject that sustains students interest and avoids excessive detail it takes a top down approach to language beginning with the largest unit of linguistic structure the text and working its way down through successively smaller structures

an introduction to neurolinguistics showing how language is organized in the brain

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Introduction

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